



## The Truth About Swank Farms and the Famous Corn Maze

by Bonnie Swank



**Note:** Bonnie Swank and her husband Dick own and manage Swank Farms and its annual Halloween event.

When I met my husband Dick in 2000 he talked about an idea he had to plant a corn maze. After visiting a corn maze the previous October he got the idea that planting a corn maze and pumpkin patch might help increase his farming revenue. Soon I realized he had planted a field of corn for the maze with no real plan beyond that. So I put on my design cap and went to work. That was 16 years ago and now it's time to plant for our 17th season. For many of those years we were wrapped up working hard to create a modestly successful business. Jokingly we would say "there is nothing simple or easy about Swank Farms." Why? Because we had managed to develop several businesses within one while trying to insure that the farm Dick's grandfather had purchased in 1928 would continue on.

Not long ago I also realized that many people were confused about who we were and what we do. Some think we do a corn maze and haunted attraction in the fall and then go on vacation for the rest of the year. Some locals think we only attend the Hollister farmers market when in fact we currently attend 17 farmers markets each week, and many year round. Some folks don't realize we actually are farmers!

**THE TRUTH:** Our corn maze is a great place to bring your family in the fall for a day full of fun with activities for all ages and two mazes to explore, not scary! Weekend nights after dark our haunted



Terror in the Corn invites you in if you like being scared or you can simply enjoy the corn maze in the dark. We have food, fun activities, a pumpkin patch and much more. We also farm year round, selling our produce at farmers markets from Monterey to San Francisco. We sell to several restaurants in the Monterey Bay area and are lucky enough to have our heirloom tomatoes in several Costco markets. We invite you to get to know us, and come to our corn mazes and haunted attraction between September 30th and October 31st. You'll have a great time. Visit our website [SwankFarms.com](http://SwankFarms.com) and follow us on FaceBook to learn more about us and everything we grow and do. 🍂